



FOR IMMEDIATE RELEASE

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**Omaha Farmers Market Announces Sunday Market at Aksarben Village,
Opening Memorial Day Weekend**

The Omaha Farmers market will open a Sunday Market at Aksarben Village on May 30, 2010. From 10 a.m. until 2 p.m. through September 5th (Labor Day weekend), the new Market will fill 67th Street from Mercy to Center Streets. Omaha Farmers Market has been popular on Saturday mornings in Old Market for 17 years and will now carry the “buy local, eat fresh” movement to a new location for four hours each Sunday, too.

“Aksarben Village is a beautiful venue for a Sunday Market,” said Vic Gutman, Omaha Farmers Market Executive Director. “We’ve had many loyal vendors and customers for 17 years and are thrilled to not only expand in the Old Market this year, but also take the energy of the Omaha Farmers Market to a new part of town where even more will have the opportunity to enjoy it.”

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The Sunday Market at Aksarben Village will feature 25 to 35 vendors this first season, offering local produce, meats, cheeses, herbs, flowers, baked goods, condiments, prepared foods, crafts and more. The Omaha Farmers Market is excited to work with Wohlner's Market, Jones Bros. Cupcakes and many of the other local businesses.

"We couldn't be more pleased to bring the Omaha Farmers Market to Aksarben Village," said Jay Noddle, President and CEO of Noddle Companies. "It is a natural extension of the commercial properties, residences, facilities and green spaces in the community we're working to develop and we're certain to see a lot of excitement on Sunday mornings."

Two informational meetings will be held for interested potential vendors on Thursday, May 6th at Aksarben Village. The meetings will begin at 5:30 p.m. and 7 p.m. at 2285 S. 67th St., Suite 250. Parking is available in on the street in front of the building, or in the parking garage in the rear. Meetings are open to the public and no RSVP is necessary.

Market supporters can find out more about the Omaha Farmers Market Sunday Market at Aksarben Village and Omaha Farmers Market in the Old Market at omahafarmersmarket.org and the Omaha Farmers Market Facebook fan page.

The Omaha Farmers Market is sponsored by Wohlner's Market, Creighton University Medical Center, Creighton Medical Associates, Security National Bank, WOWT Channel 6, *The Reader* and Security National Bank.

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